

Mergent Market Atlas: Quick Guide

Mergent Market Atlas is a database that provides detailed financial and industry data on active, publicly traded companies worldwide, as well as information on inactive companies. Access is available via the Library's [Databases A–Z](#) page.

This guide covers how to:

- [Search by Company Name or Symbol](#)
- [Search by Company Characteristics](#)
- [View and Save Search Results](#)
- [Access Financial Data](#)
- [View and Download Company Reports](#)

Please note: This guide provides an introduction to Mergent Market Atlas. For advanced help, see the [Finding Help](#) section below.

Search by Company Name or Symbol

To search for a company, enter its name or ticker symbol in the search box located on the Market Atlas homepage, the Company page, or at the top of any Market Atlas page. As you type, a list of company names will appear. Select a company from the list to go directly to the company overview page or click **Company Search** to view a list of matching company names in table format.

Click **Options** at the top of the page to broaden your search to include inactive companies, non-US traded issues for US companies, and ETFs. Currently, the selection of inactive companies in Mergent Market Atlas is based on the last exchange they traded on (U.S., Canadian, or London). These companies can originate from any country.

The screenshot displays the Mergent Market Atlas homepage. At the top, a dark green header bar contains the text "WELCOME TO MARKET ATLAS" and a link to "SWITCH TO USER LOGIN". Below this, a navigation bar includes links for "SHOW ACTIVE LIST", "SEARCH", "OPTIONS", "HELP", "WHAT'S NEW", "DOCUMENTS", and "CONTACT US". The "SEARCH" button is highlighted with an orange box. Below the navigation bar, the "MARKET ATLAS" logo is visible, along with a "HOME" button and a "COMPANY" button, which is also highlighted with an orange box. A dropdown menu for "COMPANY" is open, showing options: "INCLUDE INACTIVE COMPANIES", "INCLUDE NON-US TRADED ISSUES FOR US COMPANIES", and "INCLUDE ETFs". The "INCLUDE INACTIVE COMPANIES" option is selected. Below the navigation bar, the "Welcome to Mergent Market Atlas" section is visible, followed by a search bar labeled "Search by Company Name or Symbol". The search bar contains the text "AIR C" and a list of search results, including "AC.TSE: Air Canada : TSE", "AC1X: Air Change International Limited : NEC", "AC8: Air China Cargo Co Ltd : SHE", "AIRC: Air China Ltd : HKG", "AIRC:LN: Air China Ltd : LON", "AIR: Air China Ltd : SHG", "AICAF: Air China Ltd : OTC", "AIRYY: Air China Ltd (ADR) : OTC", "ABSO: Absolent Air Care Group AB : OME", and "CNGA: Conair Corp. : OTC". The search results are highlighted with an orange box. To the right of the search bar, there is a "Company Search" button and a "Close" button.

Search by Company Characteristics

In addition to searching by company name or symbol, you can also search for companies by Country, U.S. States, Exchange, Industry Classification and other company characteristics such as Revenue and Number of Employees.

Additional data items can be added to the search criteria. On the Market Atlas Home or Company pages, click **Add Items** (located in the top-right corner) to show additional options. **Double-click** any data items you want to add to your search criteria, then click **Apply**. When you are finished making selections, click **View Results** (located on the left-hand side) to see matching companies. To modify your search, click **Define Search** on the left-hand side of the results page.

Search by Company Characteristics

Define Search

View Results

Print Results

Country of Incorporation (use ctrl/click to select multiple)

Bulgaria
Burma
Burundi
Byelorussian SSR
Cameroon
Canada
Canton & Enderbury Isl.
Cape Verde

States (use ctrl/click to select multiple)

Alabama
Alaska
Arizona
Arkansas
California
Colorado
Connecticut
Delaware

Exchange

Industry Classification - select type, mouseover types for descriptions

☐ Primary SIC (Standard Industry Classification)
☒ Primary NAICS (North American Industry Classification System)
☐ ICB (Industry Classification Benchmark)

NAICS (use ctrl/click to select multiple)

11 - Agriculture, Forestry, Fishing and Hunting
21 - Mining, Quarrying, and Oil and Gas Extraction
22 - Utilities
23 - Construction
31 - Manufacturing
32 - Manufacturing
33 - Manufacturing
42 - Wholesale Trade
44 - Retail Trade
45 - Retail Trade
48 - Transportation and Warehousing
49 - Transportation and Warehousing

Set search criteria for selected variables. ?

(M) = Millions TTM = Trailing 12 months

+ Add Items Remove All

Data Item	Minimum	Maximum	Sorting	Show in Report?
Revenue (M), TTM				Yes
Number of Employees				Yes

Select Data Items

Double-click to select data items.

(M) = Millions

TTM = Trailing 12 months

Clear

- Income Statement
 - Revenue (M), TTM
 - Research & Development (M), TTM
 - EBITD (M), TTM
 - Tax Rate TTM
 - Income After Tax, Normalized (M), TTM
 - Net Income Before Extraord. Items (M), TTM
 - EPS Diluted, Excl. Extraord. Items, TTM
- Balance Sheet
 - Cash and Equivalents (M)
 - Long Term Debt (M)
 - Total Debt (M)
 - Shareholder Equity (M)
 - Book Value (M)
 - Book Value (tangible) (M)
- Financial Strength
 - Current Ratio
 - Quick Ratio
 - Interest Coverage TTM
 - Working Capital Per Share/Price
 - Dividend Coverage, TTM
 - Payout Ratio TTM
 - Long Term Debt/Equity

Apply Cancel

View and Save Search Results

The results page provides an alphabetical list of companies that match your search criteria. Click a company's symbol in the Symbol column to view its overview page. Use the check boxes to select (deselect) companies in your results list, or use **Select All** or **Clear All** to manage your selections. To save selected items, click the **Send to Active List** button. You can access your Active List anytime during your session by clicking the **Show Active List** button at the top of every page.

Showing 1 to 4 of 4 entries

Use the symbol link to view a company. Optionally, select and save companies as an 'Active List' which is then accessible from the top of the page for company analysis.

Show entries

Select All **Clear All** **Send to Active List** [Display the page for printing](#)

Symbol	Name	Country of Incorporation	NAICS Code	Revenue (M), TTM	Number of Employees
<input checked="" type="checkbox"/> AC.TSE : TSE	Air Canada	CAN	48111 - Scheduled Air Transportation	22,338.000	37,100
<input checked="" type="checkbox"/> CJT.TSE : TSE	Cargojet Inc	CAN	48111 - Scheduled Air Transportation	1,026.900	1,972
<input checked="" type="checkbox"/> CHR.TSE : TSE	Chorus Aviation Inc	CAN	48111 - Scheduled Air Transportation	1,367.883	4,308
<input checked="" type="checkbox"/> EIF.TSE : TSE	Exchange Income Corp	CAN	48111 - Scheduled Air Transportation	2,785.755	3,934

Access Financial Data

After selecting a company to view, use the navigation menu near the top of the page to navigate the various categories of company information. Select the **Financials** link to view a company's financial data.

OVERVIEW **NEWS** **FINANCIALS** **ANALYSIS** **CHART** **FILINGS** **EXECUTIVES** **OWNERSHIP** **SUSTAINABILITY** **REPORTS**

Financials Format

- Standardized**
- Company Specific

Financial Statements

- Income Statement**
- Balance Sheet
- Cash Flow
- All Financials
- Ratio Series
- All

On the Financials page, use the left-hand menu to select:

- **Financials Format:** Standardized or Company-Specific
- **Financial Statements:** may include Income Statement, Balance Sheet, Cash Flow, All Financials, Ratio Series, or All

You can customize the data display by selecting from various options including reporting frequency (Annual/Interim), time period (3-Year, 5-Year, 10-Year, 20-Year, 30-Year, or Max), currency, and more. Data can be exported to a CSV file.

Time Period: **3-Year** | 5-Year | 10-Year | 20-Year | 30-Year | Max

View and Download Company Reports

Select the **Reports** category in the navigation menu to view a company's available reports.



A variety of reports may be displayed, including Company, Rating, Sustainability, and Annual Reports. The specific reports available will vary depending on the company.



Use the Reports menu on the left-hand side of the page to select and view available reports. Or choose Custom Report to generate a customized report including data items that you select.

To download a single report, click the **Download button** next to it, or a PDF icon if available. To download multiple reports, select them, then click **Download All Selected**.

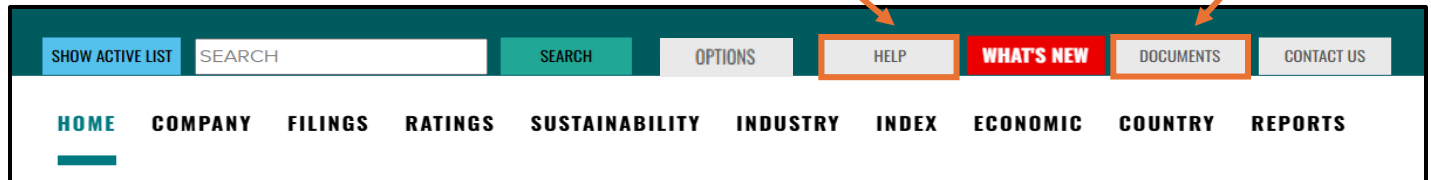


You can also access company reports by selecting the **Reports** link (located in the menu at the top of every page). From there, you can search for companies and download their reports.



Finding Help

For more detailed instruction on using Mergent Market Atlas, select the **Help** feature (located at the top of every page). Additional help, including an FAQ and information on how to cite Market Atlas as a source, is available in **Documents**.



For further assistance, please reach out to [Research Help](#) at the Library:

Visit the Research Help Desk on the first floor of the Library during our [open hours](#)

Email: research@smu.ca

Phone: 902-420-5544

Text: 902-702-3057

[Book a Research Help Appointment](#) (available in person and online)



Patrick Power Library
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